

Unsolicited Idea Submission Policy

At WD-40 Company, our mission as a market leader is to deliver unique, high-end value and easy-to-use solutions for a wide variety of maintenance needs. We live by a culture of learning and teaching, and we value innovation, creativity and the power of fresh ideas. Thank you for thinking of us. Your willingness to engage in our creation process is truly appreciated. As DIYers and solution finders we know your ideas are certainly of value and we're grateful that you are trying to contribute to WD-40 Company's progress. At this time, however, WD-40 Company and its employees do not accept, review or consider any unsolicited ideas, works, materials, proposals, suggestions, artwork, content or the like, including for advertising campaigns, promotions, products, services, technologies, product enhancements, processes, marketing strategies, product names, content or creative materials (all of the foregoing "submissions"). All submissions will be treated on a **non-confidential** basis.

This policy is intended to avoid potential misunderstandings or disputes if WD-40 Company's products, services, technologies, advertising, promotions, marketing strategies or content developed independently, include or might seem similar to features or improvements that were also suggested in a customer submission provided to WD-40 Company.

Terms of Idea Submission

If, after reading our policy, you still choose to submit an unsolicited idea or other information to WD-40 Company, then by making the submission, you agree that the following terms apply, regardless of any contrary statements accompanying your submission:

- (1) your submissions and their contents along with related intellectual property rights will automatically become the property of WD-40 Company, without any compensation or attribution to you;
- (2) WD-40 Company may use or redistribute the submissions and their contents for any purpose and in any way on an unrestricted basis;
- (3) there is no obligation for WD-40 Company to review, acknowledge receipt or respond to the submissions; and
- (4) there is no obligation to keep any submissions confidential or proprietary.

WD-40 Company shall be entitled to unrestricted use of the submissions for any purpose whatsoever, commercial or otherwise, without compensation or attribution to you.

Submit Your Idea

If you choose to submit an unsolicited idea, you need to include the following information in your message and send the submission to: feedback@wd40.com.

- First and Last Name of Submitter

- Email address
- Phone number
- Mailing address
- Name of the idea
- Short description of the idea
- Patent owner name, if any
- Patent Number or Published Patent Application Number, if any

Once submitted, it will be recorded for evaluation. All submissions will be recorded for review but you may not receive a response to your suggestion. Acceptance of a submission does not imply we'll use your idea or that you'll receive any compensation or attribution.

I agree that I am authorized to make the submission, and it does not include confidential information, proprietary know-how, trade secrets, or other intellectual property of any other person or party. I agree that the information I provide on this submission form will be used to respond to my request and as further described in WD-40 Company's [Privacy Policy - WD-40 Company \(wd40company.com\)](#). I further agree to the terms and conditions set forth in this policy and WD-40 Company's [Terms of Use - WD-40 Company \(wd40company.com\)](#):

- WD-40 Company will accept your submission but is not obliged to acknowledge or review it.
- WD-40 Company may publish or otherwise publicly disclose your submission in any existing or later developed media. There is no obligation to keep it confidential.
- Your submission automatically becomes the property of WD-40 Company; there is no compensation of any kind owed to you.
- WD-40 Company may use or redistribute your submission and its contents for any purpose and in any way, including but not limited to using it in new WD-40 Company products or services, or to improve existing WD-40 Company products or services.

Please be aware that this information (including the original and the subsequent reply) may be transferred to a server located in the U.S. for metrics and storage. If you do not consent to this use of your personal information, please do not use the submission system.